**SAHELI GOSWAMI, PH.D.**

Assistant Professor, College of Business  
Department of Textiles, Fashion Merchandising and Design

309B Quinn Hall, University of Rhode Island, Kingston, RI 02881

Phone: 401-874-9294, E-mail: [sgoswami@uri.edu](mailto:sgoswami@uri.edu)

|  |  |  |  |
| --- | --- | --- | --- |
| **EDUCATION** | | | |
| **Year** | **Degree** | **Major** | **Institution** |
| 2014-2017 | Ph.D. | Major: Human Environmental Sciences  Emphasis: Textile and Apparel Management  Dissertation: Double Faces- Develop Scale for Corporate Hypocrisy among Employees of The U.S. Retail Industry | University of Missouri |
| 2014-2017 | Graduate Certificate | Major: Public Affairs  Emphasis: Organizational Change | University of Missouri |
| 2012-2014 | MS | Major: Textile and Apparel Management  Emphasis: Fashion Marketing and Management  Thesis: Traceability to Farm & Factory, Country of Manufacturing, And Apparel Purchase Scenario | University of Missouri |
| 2012-2017 | Graduate Certificate | Major: Business, Journalism, Law, and Textile and Apparel Management  Emphasis: Center for Digital Globe | University of Missouri |
| 2005-2009 | Bachelor of Fashion Technology | Major: Fashion Technology  Emphasis: Apparel Production | National Institute of Fashion Technology, India |

|  |  |  |
| --- | --- | --- |
| **EXPERIENCE SUMMARY** | | |
| **Year** | **Position** | **Institution** |
| 2017-Present | *Assistant Professor* | Dept. of Textiles, Fashion Merchandising, and Design  University of Rhode Island  Kingston, RI |
| 2012 - 2017 | *Graduate* *Research & Teaching Assistant* | Textile and Apparel Management  University of Missouri  Columbia, Missouri |
| Spring 2016 | *Graduate Instructor* | Textile and Apparel Management  University of Missouri  Columbia, Missouri |
| 2009-2012 | *Fashion Merchandiser* | Shivmani Exports Pvt. Ltd.  International Leather Accessories Export house, Annual turnover of $8.5 million  India |

|  |
| --- |
| **RESEARCH** |

|  |
| --- |
| **RESEARCH SUMMARY** |
| * 10 blind peer-reviewed publications * 2 manuscripts in review * 2 manuscripts in progress * 21 blind peer-reviewed conference proceedings |

|  |
| --- |
| **RESEARCH PROGRAM MODEL** |

A diagram of a diagram

Description automatically generated

|  |
| --- |
| **PEER-REVIEWED PUBLICATIONS** |
| **JOURNAL ARTICLES** |

1. **Goswami, S.,** & Jaiswal, G. (2023). Lying by telling the truth – The Risks of Deception by Paltering and Hypocrisy in Corporate Social Responsibilities context. *Journal of Global Fashion Marketing*, 0(0). <https://doi.org/10.1080/20932685.2023.2198249>

|  |  |  |  |
| --- | --- | --- | --- |
| **Journal Impact Factor** | 3.65 | **Cite Score** | 6 |
| **SCImago Journal Rank (SJR); Score** | Q1; 0.86 | **Article Citations** | - |
| **ABDC rank** | B | **Audience** | Fashion and Marketing scholars and practitioners |
| **Clarivate Analytics (SSCI/ESCI/SCIE)** | ESCI | **Journal Scope** | International |
| **H-Index** | 27 | **Publisher** | Taylor & Francis |
| **SNIP** | 1.19 | **Author contribution** | 60% |
| **Manuscript Review Process** | Double-blind peer review |  |  |
| **Journal Description**: Journal of Global Fashion Marketing is an international journal aiming to “bridge fashion and marketing”, that provides fresh, innovative insight to any topic in the field of fashion, luxury, and culture marketing. Acceptance rate – 20%. | | | |

Was featured in URI media:

Rhody Today (July 27, 2023) <https://www.uri.edu/news/2023/07/when-telling-the-truth-isnt-the-whole-truth/>

1. Bhaduri, G., & **Goswami, S.** (2023). I can Talk: Corporate Moral Responsibility, Word-of-Mouth, and Shared Values. *Clothing and Textiles Research Journal*, *0*(0). <https://doi.org/10.1177/0887302X231159097>

|  |  |  |  |
| --- | --- | --- | --- |
| **Journal Impact Factor** | 1.53 | **Cite Score** | 3.70 |
| **SCImago Journal Rank (SJR); Score** | Q2; 0.44 | **Article Citations** | - |
| **ABDC rank** | N/A | **Audience** | Scholars, educators, and students in the textile, apparel, and merchandising discipline |
| **Clarivate Analytics (SSCI/ESCI/SCIE)** | SSCI | **Journal Scope** | International |
| **H-Index** | 43 | **Publisher** | Sage Journals |
| **SNIP** | 1.19 | **Author contribution** | 50% |
| **Manuscript Review Process** | Double-blind peer review |  |  |
| **Journal Description**: Clothing and Textiles Research Journal (CTRJ) is devoted to scholars studying clothing, textiles, and related topics across the discipline. The journal publishes impactful scholarship that shapes the discipline. As the official journal of International Textile and Apparel Association Inc, it is peer-reviewed and is published quarterly. | | | |

1. **Goswami, S**. & Bhaduri, G**.** (2023). Communicating Moral Responsibility: Stakeholder Capitalism, Types, and Perceptions. *Sustainability*, *15*(5), 4386. <https://doi.org/10.3390/su15054386>

|  |  |  |  |
| --- | --- | --- | --- |
| **Journal Impact Factor** | 3.89 | **Cite Score** | 5.80 |
| **SCImago Journal Rank (SJR); Score** | Q1; 0.66 | **Article Citations** | - |
| **ABDC rank** | N/A | **Audience** | Scholars and practitioners relating to social sciences, natural and applied sciences, engineering, economics, and humanities |
| **Clarivate Analytics (SSCI/ESCI/SCIE)** | SSCI | **Journal Scope** | International |
| **H-Index** | 136 | **Publisher** | MDPI |
| **SNIP** | 1.19 | **Author contribution** | 60% |
| **Manuscript Review Process** | Triple-blind peer review |  |  |
| **Journal Description**: Sustainability is an international and cross-disciplinary, scholarly and peer-reviewed, open access journal of technical, environmental, cultural, economic and social sustainability of human beings, which provides an advanced forum for studies related to sustainability and sustainable development. | | | |

1. Machado, L., & **Goswami, S**. (2023). Marketing sustainability within the jewelry industry. *Journal of Marketing Communications*, 1-16. <https://doi.org/10.1080/13527266.2023.2166566>

|  |  |  |  |
| --- | --- | --- | --- |
| **Journal Impact Factor** | 3.59 | **Cite Score** | 6.7 |
| **SCImago Journal Rank (SJR); Score** | Q1; 1.01 | **Article Citations** | - |
| **ABDC rank** | B | **Audience** | Scholars and practitioners of marketing communications and promotion management |
| **Clarivate Analytics (SSCI/ESCI/SCIE)** | N/A | **Journal Scope** | International |
| **H-Index** | 56 | **Publisher** | Taylor & Francis |
| **SNIP** | 1.60 | **Author contribution** | 60% |
| **Manuscript Review Process** | Double-blind peer review |  |  |
| **Journal Description**: The Journal of Marketing Communicationsis a double-blind peer-reviewed journal devoted to publishing research papers and information concerning all aspects of marketing and corporate communication, branding both corporate and product-related, and promotion management. Acceptance rate – 25% | | | |

1. Strübel, J., & **Goswami, S.** (2022). Clothing and Self Concept in Cisgender and Transgender Individuals. *Gender Issues*, 39, 387-408. <https://doi.org/10.1007/s12147-022-09296-9>

|  |  |  |  |
| --- | --- | --- | --- |
| **Journal Impact Factor** | 1.66 | **Cite Score** | 3 |
| **SCImago Journal Rank (SJR); Score** | Q2; 0.55 | **Article Citations** | 5 |
| **ABDC rank** | N/A | **Audience** | Interdisciplinary scholars focusing on gender and gender equity |
| **Clarivate Analytics (SSCI/ESCI/SCIE)** | ESCI | **Journal Scope** | International |
| **H-Index** | 31 | **Publisher** | Springer |
| **SNIP** | 1.24 | **Author contribution** | 50% |
| **Manuscript Review Process** | Double-blind peer review |  |  |
| **Journal Description**: Gender Issues is interdisciplinary and cross-national in scope focusing on gender and gender equity. The journal publishes basic and applied research examining gender relationships as well as the impact of economic, legal, political, and social forces on those relationships across four domains: 1. Understanding gender socialization, personality, and behavior in a gendered context. 2. Exploring the wide range of relationships within the gender spectrum, such as acquaintances, friendships, romantic, and professional relationships. 3. Assessing the impact of economic, legal, political, and social changes on gender identity, expression, and gender relations. 4. Interpreting the impact of economic, legal, political, and social changes on the aspirations, status and roles of people internationally.  \*\* *This article is in the 98th percentile of the tracked articles of a similar age in all journals and the 66th percentile (ranked 2nd) of the 3 tracked articles of a similar age in Gender Issues.\*\** | | | |

1. **Goswami, S**. (2022). A bigger challenge: types of perceived corporate hypocrisy in employees and their resulting attitudes and turnover intentions. *Journal of Organizational Effectiveness: People and Performance, 9*(3), 471-488. <https://doi.org/10.1108/JOEPP-07-2021-0186>

|  |  |  |  |
| --- | --- | --- | --- |
| **Journal Impact Factor** | 4.30 | **Cite Score** | 4.80 |
| **SCImago Journal Rank (SJR); Score** | Q2; 0.82 | **Article Citations** | 2 |
| **ABDC rank** | B | **Audience** | Scholars focusing on organizational effectiveness |
| **Clarivate Analytics (SSCI/ESCI/SCIE)** | ESCI | **Journal Scope** | International |
| **H-Index** | 24 | **Publisher** | Emerald Insight |
| **SNIP** | 1.77 | **Author contribution** | 100% |
| **Manuscript Review Process** | Double-blind peer review |  |  |
| **Journal Description**: The Journal of Organizational Effectiveness: People and Performance includes papers which provide synthetic and state-of-the-art reviews, conceptual pieces, and quantitative and qualitative studies on performance and people management process issues.  It carries research that provides integrative reviews and critiques of existing theory and practice. To address the multiple levels of analysis challenge, it publishes research papers that tackle performance issues that have relevance at the individual, team, function, organization and societal (policy) level. | | | |

1. **Goswami, S.**, & Bhaduri, G. (2021). Investigating the direct and indirect effects of perceived corporate hypocrisy on turnover intentions. *Journal of Global Fashion Marketing*, 12(3), 214-228. <http://dx.doi.org/10.1080/20932685.2021.1893782>

|  |  |  |  |
| --- | --- | --- | --- |
| **Journal Impact Factor** | 3.65 | **Cite Score** | 6 |
| **SCImago Journal Rank (SJR); Score** | Q1; 0.86 | **Article Citations** | 5 (3 self-citation) |
| **ABDC rank** | B | **Audience** | Fashion and Marketing scholars and practitioners |
| **Clarivate Analytics (SSCI/ESCI/SCIE)** | ESCI | **Journal Scope** | International |
| **H-Index** | 27 | **Publisher** | Taylor & Francis |
| **SNIP** | 1.19 | **Author contribution** | 60% |
| **Manuscript Review Process** | Double-blind peer review |  |  |
| **Journal Description**: Journal of Global Fashion Marketing is an international journal aiming to “bridge fashion and marketing”, that provides fresh, innovative insight to any topic in the field of fashion, luxury, and culture marketing. Acceptance rate – 20% | | | |

1. **Goswami, S.**, Ha-Brookshire, J., & Bonifay, W. (2018). Measuring Perceived Corporate Hypocrisy: Scale Development in the Context of US Retail Employees. *Sustainability*, *10*(12), 4756. <https://doi.org/10.3390/su10124756>

|  |  |  |  |
| --- | --- | --- | --- |
| **Journal Impact Factor** | 3.89 | **Cite Score** | 5.80 |
| **SCImago Journal Rank (SJR); Score** | Q1; 0.66 | **Article Citations** | 19 (6 self-citation) |
| **ABDC rank** | N/A | **Audience** | Scholars and practitioners relating to social sciences, natural and applied sciences, engineering, economics, and humanities |
| **Clarivate Analytics (SSCI/ESCI/SCIE)** | SSCI | **Journal Scope** | International |
| **H-Index** | 136 | **Publisher** | MDPI |
| **SNIP** | 1.19 | **Author contribution** | 90% |
| **Manuscript Review Process** | Double-blind peer review |  |  |
| **Journal Description**: Sustainability is an international and cross-disciplinary, scholarly and peer-reviewed, open access journal of technical, environmental, cultural, economic and social sustainability of human beings, which provides an advanced forum for studies related to sustainability and sustainable development. | | | |

1. **Goswami, S**., & Ha-Brookshire, J. E. (2016). Exploring US Retail Employees’ Experiences of Corporate Hypocrisy. *Organization Management Journal*, *13*(3), 168-178*.* <https://doi.org/10.1080/15416518.2016.1214064>

|  |  |  |  |
| --- | --- | --- | --- |
| **Journal Impact Factor** | 1.21 | **Cite Score** | 2.6 |
| **SCImago Journal Rank (SJR); Score** | Q2; 0.43 | **Article Citations** | 21 (10 self-citations) |
| **ABDC rank** | C | **Audience** | Management scholars |
| **Clarivate Analytics (SSCI/ESCI/SCIE)** | N/A | **Journal scope** | International |
| **H-Index** | 20 | **Publisher** | Emerald |
| **SNIP** | 0.55 | **Author contribution** | 50% |
| **Manuscript Review Process** | Double-blind peer review |  |  |
| **Journal Description**: Organization Management Journal is a blind peer-reviewed online publication focused on the diffusion of articles on all aspects of management. This journal is dedicated to broad philosophical, social, and practical thought about management and organizing. The journal addresses the interface between theoretical insight and practical application and enhance the teaching of management. It is sponsored by the Eastern Academy of Management. | | | |

Was featured in national and international media:

* Women's Wear Daily (October 18, 2016): <http://wwd.com/retail-news/trends-analysis/university-study-retail-working-conditions-10677704/> [Women's Wear Daily is fashion-industry trade journal, referred as "the bible of fashion"]
* Business IN Vancouver (October 24, 2016): http://cirh.streamon.fm/listen-pl-5695 [An international radio show on business issues]
* Business News Daily (October 23, 2016): <http://www.businessnewsdaily.com/9504-corporate-hypocrisy-employee-morale.html> [A news source for entrepreneurs and small business solutions]

1. **Goswami, S.,** & Ha-Brookshire, J. (2015). From compliance to a growth strategy: Exploring historical transformation of corporate sustainability. *Journal of Global Responsibility*, *6*(2), 246-261. <https://doi.org/10.1108/JGR-04-2015-0005>

|  |  |  |  |
| --- | --- | --- | --- |
| **Journal Impact Factor** | 1.18 | **Cite Score** | 4.20 |
| **SCImago Journal Rank (SJR); Score** | Q2; 0.55 | **Article Citations** | 19 |
| **ABDC rank** | C | **Audience** | Individuals, Organizations, and Institutions |
| **Clarivate Analytics (SSCI/ESCI/SCIE)** | N/A | **Journal scope** | International |
| **H-Index** | 22 | **Publisher** | Emerald |
| **SNIP** | 0.63 | **Author contribution** | 50% |
| **Manuscript Review Process** | Double-blind peer review |  |  |
| **Journal Description**: JGR publishes conceptual, theoretical, empirical and review papers, as well as essays, research & teaching briefs, case studies, and dialogues and commentaries. All research papers and articles are subject to double-blind peer review for possible consideration of publication in JGR. | | | |

Was featured in national media:

* ScienceDaily (April 19, 2016) <https://www.sciencedaily.com/releases/2016/04/160419130139.htm> [ScienceDaily is the 2nd most visited science news website in the world with more than six million visitors per month]
* Phys.Org (April 19, 2016): <http://phys.org/news/2016-04-corporate-sustainability-core-strategy-requires.html>

|  |
| --- |
| **PAPERS UNDER REVIEW/REVISION** |
| 1. Strübel, J., **Goswami, S.,** & Kang, J.(in revision). *Improving Society and the Planet: Sustainability and Fashion* *Post-Pandemic*. [Q1SJR; SSCI Indexed journal] |
| 1. Jaiswal, G**.** & **Goswami, S**.(under review). *CSR communication and Sustainable Consumption*. [Q1 SJR; ABDC (B) ranked journal] |

|  |
| --- |
| **PAPERS IN PROGRESS** |
| 1. **Goswami, S**. & Bhaduri, G**.** (manuscript in progress). *An Interplay of* *Business Moral Responsibilities and Stakeholder Emotions Impacting Fashion Behavioral Intentions*. |
| 1. Lavoy, M., Kanski, S., & **Goswami, S.** (manuscript in progress). *Are Generation Z Actually Responsible Consumers? Examining the Intention-Behavior Gap for Sustainable Fashion Consumption of Gen Z?* |

|  |
| --- |
| **PUBLISHED REFEREED CONFERENCE PROCEEDINGS & PRESENTATIONS** |
| 1. **Goswami, S.,** & Bhaduri, G. (2022). Feel the morality: Unraveling employees’ Corporate Hypocrisy and Moral Emotions. *International Textile and Apparel Association (ITAA) 79th Annual Conference*, Colorado, Denver, United States. |
| 1. Bhaduri, G**.** & **Goswami, S**.(2022). Perceived Corporate Hypocrisy: Impact on Moral Emotions and Brand Loyalty. *ITAA 79th Annual Conference*, Colorado, Denver, United States. |
| 1. Bhaduri, G**.** & **Goswami, S**.(2021). I can talk: Corporate Moral Responsibility, Word of Mouth, and Shared Values. *ITAA 78th Annual Conference*, Virtual. \*\*\* Won the Paper of Distinction Award- Consumer Behavior \*\*\* |
| 1. **Goswami, S**. & Jaiswal, G**.** (2021). Misleading, not false – The Risks of Deception and Hypocrisy. *ITAA 78th Annual Conference*, Virtual. |
| 1. Machado, L. & **Goswami, S**.(2021). The Jewelry Industry and COVID-19: A content analysis on Crisis Management. *ITAA 78th Annual Conference*, Virtual. |
| 1. Jaiswal, G**.** & **Goswami, S**.(2021). Corporate Deception and Consumer Negative Emotions. *ITAA 78th Annual Conference,* Virtual. |
| 1. **Goswami, S.,** & Bhaduri, G. (2021). Pretension of Morality: Stakeholders, Shared Values, and Perceived Corporate Hypocrisy. *Academy of Marketing Science 2021 Annual Conference-World Marketing Congress*, Virtual. |
| 1. **Goswami, S.,** & Bhaduri, G. (2020). It’s All About Stakeholders: Corporate Moral Responsibilities, Stakeholder Capitalism, and Hypocrisy Perceptions. *ITAA 77th Annual Conference*,Virtual. |
| 1. **Goswami, S.,** & Ha-Brookshire, J. (2019). Contract Breach, Double Standards, and Amorality: Predicting Employees' Behaviors Based on Employees' Perceived Corporate Hypocrisy Aspects. *ITAA 76th Annual Conference*, Las Vegas, Nevada, United States. |
| 1. **Goswami, S.** (2019). CSR Leads to a New Challenge - Investigating the Effects of Employees' Perceived Corporate Hypocrisy on Workplace Behavior. *ITAA 76th Annual Conference*, Las Vegas, Nevada, United States. |
| 1. **Goswami, S.,** & Ha-Brookshire, J. (2019). Employees’ Attitude, Perceived Corporate Hypocrisy and Social Sustainability. *Joint ITAA/Regents University Conference,*London, England, UK. |
| 1. **Goswami, S.,** & Ha-Brookshire, J. (2018). “I Quit": Retail Employees' Perceived Corporate Hypocrisy and Their Turnover Intentions. *ITAA 75th Annual Conference, Cleveland*, Ohio, United States. |
| 1. **Goswami, S.,** Ha-Brookshire, J., & Bonifay, W. (2018). Conceptualization, Scale Development, and Validation of Perceived Corporate Hypocrisy. *ITAA 75th Annual Conference*, Cleveland, Ohio, United States. \*\*\* Won the Best Paper Award (Doctoral)\*\*\* |
| 1. **Goswami, S.,** & Ha-Brookshire, J. (2017). (Un)Breach of Psychological Contract: New Research Agendas in Corporate Sustainability. *ITAA 74th Annual Conference*, St. Petersburg, Florida, United States. |
| 1. **Goswami, S.,** & Ha-Brookshire, J. (2016). Relationships between Negative Feedback on Companies and Gen Y Job Applicants' Employment Willingness. *ITAA 73rd Annual* *Conference*, Vancouver, British Columbia, Canada. |
| 1. **Goswami, S.,** & Ha-Brookshire, J. (2016). Work environment and personal organizational fit what are those? Preparing students to find their most suited employers. *ITAA 73rd Annual* *Conference*, Vancouver, British Columbia, Canada. |
| 1. **Goswami, S.,** & Ha-Brookshire, J. (2015). Perceived Corporate Hypocrisy: Management Inconsistencies in the U.S. Retail Industry. *ITAA 72nd Annual Conference,* Santa Fe, New Mexico, United States. |
| 1. **Goswami, S.,** & Ha-Brookshire, J. (2015). Conflict of Values: Effect on Employee Behavior in the U.S. Retail Industry. *ITAA 72nd Annual* *Conference,* Santa Fe, New Mexico, United States. |
| 1. McBee, K. & **Goswami, S.** (2014). The Flipped Classroom. *ITAA 71st Annual* *Conference*, Charlotte, North Carolina, United States. |
| 1. **Goswami, S.** & Norum, P. (2014). Traceability: Track to Farm & Factory, and Country of Manufacturing. *ITAA 71st Annual* *Conference*, Charlotte, North Carolina, United States. |
| 1. Bhaduri, G. & **Goswami, S.** (2014). Exploring Deceptive/Unfair Practices in the Textile and Apparel Marketplace. *ITAA 71st Annual* *Conference*, Charlotte, North Carolina, United States. |

|  |  |  |  |
| --- | --- | --- | --- |
| **RESEARCH GRANTS (COMPETITIVE EXTERNAL/INTERNAL)** | | | |
| **FUNDED** | | | |
| 2022 | Internal | URI Social Science Institute for Research, Education, and Policy (SSIREP).  *Fashion Sustainability and COVID.*  Role: Co-PI (Strubel, J., **Goswami, S**., & Kang, J.) | $5,020 |
| 2022 | Internal | URI College of Business Diversity, Equity, and Inclusivity Mini-Seed Grant.  *DEI in Fashion Marketing.*  Role: PI (**Goswami, S.**) | $1,750 |
| 2014-2016 | Internal | University of Missouri Graduate Student Research Grant  Role: PI (**Goswami, S.**) | $3,330 |
| **NOT FUNDED** | | | |
| 2021 | External | Marketing Science Institute.  *Fashion Sustainability and COVID.*  Role: Co-PI (Strubel, J., & **Goswami, S**.) | $9,502.50 |
| 2021 | External | Russell Sage Foundation Decision Making and Human Behavior in Context Trustee Grant  *Fashion Sustainability and COVID.*  Role: Co-PI (Strubel, J., & **Goswami, S**.) | $132,552 |
| 2019 | External | Russell Sage Foundation Decision Making and Human Behavior in Context Trustee Grant  *Corporate Moral Responsibility, Perceptions of Corporate Hypocrisy and Relationship Decisions.*  Role: Co-PI (**Goswami, S.** & Bhaduri, G.) | $138,000 |
| 2019 | Internal | URI Project Completion Grant.  *Regulatory Focus and Perceived Corporate Hypocrisy.*  Role: PI (**Goswami, S.** & Bhaduri, G.) | $3,000 |
| 2016 | Internal | University of Missouri Center of Digital Globe  Graduate Student Research Grant  Role: PI (**Goswami, S.**) | $5000 |

|  |  |
| --- | --- |
| **RESEARCH HONORS AND AWARDS** | |
| **AWARDED** | |
| 2021 | *Paper of Distinction Award - Consumer Behavior*  Annual Conference of International Textile and Apparel Association (<https://vimeo.com/632473257>; time stamp: 03:34) |
| 2018 | *Best Paper Award (Doctoral level) – First place*  Annual Conference of International Textile and Apparel Association ($1000) |
| 2015, 2016 | *Natalie R. Reid/Wheeler Memorial Scholarship*  University of Missouri |
| 2013, 2014 | *Alan and Sandra Steinberg Endowed Scholarship Fund*  University of Missouri |
| **NOMINATED** | |
| 2022 | *URI Research and Scholarship Excellence Award (for Early Career Faculty Research and Scholarship)*  University of Rhode Island |
| 2016 | *Graduate School Distinguished Dissertation Award*  University of Missouri |

|  |  |  |  |
| --- | --- | --- | --- |
| **STUDENT RESEARCH ADVISEMENT/MENTORING** | | | |
| **GRADUATE** | | | |
| Fall 2021-Fall 2022 | M.S. in TMD | Poonam Parab  *Indian Medical Textile Value Chain* | Thesis Committee member |
| Fall 2021-Summer 2022 | M.S. in TMD | Hannah Wood  *The influence of TikTok on Young Teens* | Non-Thesis Committee member |
| Fall 2021-Summer 2022 | M.S. in Industrial and Systems Engineering | Leon Sundermann  *Measuring the Effects of Lean and Green Manufacturing Practices on the Triple Bottom Line* | Thesis External Committee member |
| Spring 2020-Fall 2021 | M.S. in TMD | Lauren Machado  *The Sustainable Jewelry Context in Brazil* | Major Advisor |
| Spring 2021 | Ph.D. in Marketing | Jonathan Gilbert  *The Loud Impact of a Quiet Ego* | Dissertation Defense Chair |
| Fall 2019-Present | M.S. in Industrial and Systems Engineering | Fynn Degner  *Evaluation of Sustainability of Production Processes* | Thesis External Committee member |
| Fall 2017-Spring 2019 | M.S. in TMD | Jaime Fine  *Impact of Fabric Parameters on the Textile Dielectric Layer of a Capacitive Pressure Sensor* | Thesis Committee member |
| Spring 2019- Fall 2019 | M.S. in TMD | Yue Du  *Data Analytics and Application in the Fashion Industry* | Non-Thesis Committee member |
| Spring 2018- Fall 2018 | M.S. in TMD | Sarah Gilcrease  *The Effect of Humidification on Artificially Aged and Historic Tin Weighted Silk* | Thesis Committee member |
| **UNDERGRADUATE** | | | |
| Fall 2022 | Sustainability Minor  1 student | | Undergraduate Research Mentor |
| Summer 2022 | TMD  1 student | | Undergraduate Research Mentor |
| Fall 2021 – Spring 2022 | Sustainability Minor  2 students | | Undergraduate Research Mentor |
| Fall 2020 | Green Business Program  1 student | | Undergraduate Research Mentor |
| Fall 2018- Spring 2019 | TMD; Marketing  1 student | | Honors Research Mentor |
| Spring 2019 | *ESRAP 2019 Student Merchandising Competition and Business Plan* for a “Socially Responsible Fashion Retailer”  6 students | | Undergraduate Research Mentor |

|  |  |
| --- | --- |
| **RESEARCH SEMINARS, TALKS, AND PRESENTATIONS** | |
| December 2022 | Boston Globe  Invited Expert to Comment  [*Downtown streets are the back-to-office runway, and people are wearing whatever they want*](https://www.bostonglobe.com/2022/12/01/business/downtown-streets-are-post-covid-runway-people-are-wearing-whatever-they-want/) |
| October 2022 | ABCNews  Invited Expert to Comment  [*The cost to Adidas of cutting ties with Kanye West and Yeezy shoes*](https://abcnews.go.com/Business/cost-adidas-cutting-ties-kanye-west/story?id=92065799) |
| Fall 2022 | Rhode Island Textile Innovation Network (RITIN), Kingston, RI  Invited Speaker  *Textile Sustainability* |
| Fall 2022 | College of Business Research Presentation  *Covid, Positive Psych, and Sustainability* |
| Spring 2020 | College of Business Research Presentation  *Marketing Inconsistencies regarding corporate morality and stakeholders* |
| Fall 2019 | Rhode Island Textile Innovation Network (RITIN), Kingston, RI  Invited Speaker  *Localizing the Textile Supply Chain* |
| Spring 2019 | Bryant University, Smithfield, RI  Invited Speaker  *Ethical Fashion Forum* |
| Fall 2018 | TMD 510 (Research Methods- Graduate), URI  Guest speaker  *Research on Sustainability and Business Ethics* |
| Fall 2015 | Stephen’s College, Columbia, Missouri  Invited Speaker  *Current Issues in the Global Fashion Industry* |
| Spring 2015 | University of Missouri, Columbia, Missouri  Invited Speaker  *Embed Sustainability in the Industry* |

|  |
| --- |
| **TEACHING** |

|  |  |  |
| --- | --- | --- |
| **COURSES TAUGHT** | | |
| TMD 512 Research Methods II | Graduate | Spring 2022 – Present |
| TMD 599 Thesis Research | Graduate | Spring 2021 |
| TMD 510 Research Methods | Graduate | Spring 2020 – 2021 |
| TMD 540 Special Problems in Textiles and Clothing | Graduate | Spring 2020 |
| TMD 434 Branding in Fashion | Undergraduate | Fall 2021 – Present |
| TMD 103G Textiles, Fashion, and Sustainability | Undergraduate | Fall 2017 – Present |
| TMD 103G ONLINE | Undergraduate | Summer 2019 – 2020 |
| TMD 342 Fashion Study Tour | Undergraduate | Spring 2019 |
| TMD 402 Seminar in Textiles and Clothing | Undergraduate | Spring 2018 |
| TAM 2200 Science of Textiles | Undergraduate University of Missouri | Spring 2016 |

|  |
| --- |
| **GRADUATE PROJECT SUPERVISING** |
| 2020 Supervised 1 graduate student’s independent business plan for “Socially Responsible Fashion Retailer”. [Student awarded the first prize for *ESRAP 2020 Student Merchandising Competition and Business Plan*](https://web.uri.edu/innovate/graduate-students-business-plan-wins-national-merchandising-contest/) |

|  |  |
| --- | --- |
| **UNDERGRADUATE INTERNSHIP SUPERVISOR** | |
| Fall 2022 | Internship Coordinator (1 student) |
| Spring 2022 | Internship Coordinator (1 student) |
| Fall 2021 | Internship Coordinator (2 students) |
| Summer 2021 | Internship Coordinator (1 student) |
| Summer 2019 | Internship Coordinator (1 student) |
| Spring 2019 | Internship Coordinator (1 student) |

|  |  |  |  |
| --- | --- | --- | --- |
| **COMPETITIVE TEACHING GRANTS** | | | |
| **DECISION PENDING** | | | |
| 2024 | External | 2023 Cotton in the Curriculum Program, Cotton Incorporated.  *How Far Are We and Cotton From 2030 SDGs.*  Role: PI | $37,551 |
| **FUNDED** | | | |
| 2023 | External | 2023 Cotton in the Curriculum Program, Cotton Incorporated.  *The Socially Responsible Cotton.*  Role: PI | $33,132 |
| 2022 | External | 2022 Cotton in the Curriculum Program, Cotton Incorporated.  *Progressive Partners of Circular Cotton.*  Role: PI | $30,424 |
| 2020 | External | 2020 Cotton in the Curriculum Program, Cotton Incorporated.  *Relearning the Innovative Cotton*.  Role: PI | $23,382 |
| **NOT FUNDED** | | | |
| 2021 | External | 2020 Cotton in the Curriculum Program, Cotton Incorporated.  *Relearning the Innovative Cotton 2021*  Role: PI | $39,386 |
| 2020 | Internal | URI Winnie Grant  *Relearning the Fabric of Our Lives: Cotton in 2021*  Role: PI | $3,000 |
| 2019 | External | 2020 Cotton in the Curriculum Program, Cotton Incorporated.  *Cotton: Past, Present, and Future*.  Role: PI (**Goswami, S.**, Welters, L., Hannel, S., Kelly, R., & Jerome, S.) | $39,939 |

|  |  |
| --- | --- |
| **TEACHING HONORS AND AWARDS** | |
| **AWARDED** | |
| 2023 | *2023 Spotlight on Faculty Innovation in General Education*  URI |
| 2015 | *Rutherford Teaching Challenge (3rd position)*  Annual Conference of ITAA ($100) |
| **NOMINATED** | |
| 2016 | *Excellence in Teaching with Technology (for the Graduate Instructor category)*  University of Missouri |
| 2016 | *Human Environmental Science Distinguished Teaching award*  University of Missouri |
| 2015 | *Donald K. Anderson Teaching Assistant Award*  University of Missouri |
| 2014 | *Excellence in Teaching with Technology (for the Teaching Assistant category)*  University of Missouri |

|  |  |
| --- | --- |
| **TEACHING SEMINARS, TALKS, AND PRESENTATIONS** | |
| Fall 2018 | TMD 510 (Research Methods- Graduate), URI  Guest speaker  *Quantitative Research* |
| Spring 2014 | University of Missouri, Columbia, Missouri  Guest speaker  *Fashion History and Culture: India* |
| Fall 2014 | University of Missouri, Columbia, Missouri  Guest speaker  *Factors of Growing Retail Marketing and Merchandising* |
| Fall 2014 | University of Missouri, Columbia, Missouri  Guest Judge  *Target Case Study Competition Internal* |

|  |
| --- |
| **SERVICE** |

|  |  |  |
| --- | --- | --- |
| **UNIVERSITY** | | |
| 2022 – Present | URI Faculty Senate | Senator |
| 2022 – Present | URI General Education Committee | Member |
| 2019 – Present | URI Sustainability Minor Committee | College Representative |
| 2018 – 2022 | URI Athletics Advisory Board | Member |
| 2018 | URI2Undergraduate Research Grants | Reviewer |

|  |  |  |
| --- | --- | --- |
| **COLLEGE** | | |
| 2022 – Present | Principles for Responsible Management Education (PRME) Task Force, College of Business (COB) | Member |
| Spring 2022 | COB Talent Development Open House | TMD representative |
| 2020 – Present | COB Scholarship Committee | Member |
| 2018 – 2019 | COB Graduate Innovation Task Force | Member |
| 2019 | COB Annual Career Day Industry Panel | Panel Moderator |
| 2018 – Present | COB Undergraduate Commencement | Member |
| 2017 – Present | COB Welcome Day, Fall Open House | TMD representative |

|  |  |  |
| --- | --- | --- |
| **DEPARTMENT** | | |
| 2022 – Present | TMD AACSB Accreditation Application Task Force | Member |
| 2022 – Present | TMD Graduate Student Orientation and TA training | Organizer |
| 2021 – Present | TMD Graduate and Undergraduate Scholarship | Coordinator |
| 2021 | Textile -Science TT Faculty Search Committee | Member |
| 2020 | TMD Graduate Handbook | Developer |
| 2019 – 2020 | TMD Undergraduate Scholarship | Reviewer |
| 2018 – 2019 | TMD’s TAPAC Accreditation Application | Member |

|  |  |  |
| --- | --- | --- |
| **UNDERGRADUATE ACADEMIC ADVISING** | | |
| Spring 2023 | TMD undergraduates on curriculum planning and career planning | 22 students |
| Fall 2022 | TMD undergraduates on curriculum planning and career planning | 16 students |
| Spring 2022 | TMD undergraduates on curriculum planning and career planning | 19 students |
| Fall 2021 | TMD undergraduates on curriculum planning and career planning | 16 students |
| Spring 2021 | TMD undergraduates on curriculum planning and career planning | 27 students |
| Fall 2020 | TMD undergraduates on curriculum planning and career planning | 25 students |
| Spring 2020 | TMD undergraduates on curriculum planning and career planning | 18 students |
| Fall 2019 | TMD undergraduates on curriculum planning and career planning | 10 students |
| Fall 2019 – Present | Sustainability Minor College of Business undergraduates | 10 students |

|  |  |  |
| --- | --- | --- |
| **PROFESSIONAL SERVICES** | | |
| 2023 – Present | ITAA Annual Conference   * Textile & Apparel Industries (TAI) Track | Co-Chair |
| January 2022 | ITAA Strategic Planning Session | Board Member |
| 2021 – Present | Clothing and Textile Research Journal | Editorial Board |
| 2021 | Book “Sustainable Fashion: What’s Next? A Conversation About Issues, Practices & Possibilities” by Janet Hethorn and Connie Ulasewicz of Fairchild Books, New York | Book Reviewer |
| Jan 2020 – Dec 2021 | ITAA International Relations (IR) Committee | Committee Chair |
| 2020 | Annual Conference of American Collegiate Retailing Association (ACRA)   * Local, Global Retailing and Entrepreneurship Track | Co-Chair |
| 2019 – 2020 | ITAA Annual Conference Best Paper Award:   * Textile & Apparel Industries Track (TAI) * Sustainability/Social Responsibility Track (SSR) | Reviewer |
| Jan 2018 – Dec 2019 | ITAA-IR Committee  International Bazaar Sub-committee | Sub-Committee Chair |
| 2018 – 2022 | ITAA Annual Conference Abstracts:   * Textile & Apparel Industries Track (TAI; 2018-2022) * Merchandising/Retailing I. Track (MGT; 2022) * Undergraduate Track (UG; 2021) * Merchandising/Retailing II. Marketing Track (MRK; 2019-2020) * Sustainability/Social Responsibility Track (SSR; 2019-2020) | Reviewer |
| 2018 – 2022 | ITAA Janet Else Visiting Scholar Award | Reviewer |
| 2018 | ITAA Annual Conference Paper of Distinction Award:   * Merchandising/Retailing – Branding (MB) | Reviewer |
| 2018 | American Marketing Association and American Collegiate Retail Association (ACRA) Triennial Conference   * Consumer Behavior track | Reviewer |
| 2017 – Present | Journals:   * Journal of Business Research * Journal of Business Ethics * International Journal of consumer Studies * Journal of Fashion Marketing and Management * Sustainability * MDPI Behavioral Sciences * Fashion and Textiles * 2018 AATCC Journal of Research | Ad Hoc Reviewer |

|  |  |  |
| --- | --- | --- |
| **PROFESSIONAL DEVELOPMENT** | | |
| Summer 2021 | Educate the Educators – workshop to prepare university educators on US cotton, its research, development, and sustainability.  \*$1500 participation stipend | Cotton Incorporated, Raleigh, North Carolina |
| Spring 2021 | NSF Virtual Grants Conference | Directorate for Social, Behavioral and Economic Sciences (SBE) |
| Spring 2021 | Facilitated Mid-semester Feedback Session - Office for the Advancement of Teaching and Learning | University of Rhode Island |
| Spring 2018 | Blended Teaching and Learning Initiative  - Office for the Advancement of Teaching and Learning  \*$500 used to purchase class teaching materials in Fall 2018 | University of Rhode Island |
| 2017 – Present | Industry and Sustainability based Topic Webinars | American Apparel & Footwear Association (AAFA) |
| 2017 – Present | Industry and Sustainability based Topic Webinars | Cotton Incorporated |

|  |  |
| --- | --- |
| **PROFESSIONAL AFFILIATIONS** | |
| 2012 – Present | International Textile & Apparel Association (Member) |
| 2017 – Present | American Apparel & Footwear Association (Member) |
| 2018 – 2019 | American Association of Textile Chemists and Colorists (Member) |
| 2020 – 2022 | American Marketing Association (Member) |